



TIEN DAT INVESTMENT AND SERVICE TRADING PRODUCTION CO., LTD

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EXPORT CONSULTING SERVICES TO VIETNAM

Dear Exporters,

Welcome to Vietnam!

We have pleasure to offer you our **Export Consulting Services** to Vietnam market as follows:

1. Market Research
2. Buyer Identification Service (looking for local buyers)
3. Organizing B2B Tailored Meetings with Local Partners
4. Arranging Business Trips for the Seller to Visit Local Partners (before, during or after the event)
5. Trade Representative in Vietnam
6. Support to Exhibition /Trade Fair Participation in Vietnam
7. Translation/Interpretation to and from English.
8. Provision of Tender/Bid information (Expression of Interest) on all Related Sectors in Vietnam

Why Vietnam: Vietnam is a potential market for many kinds of quality imported products. With a population of more than 95 million people, we have a strong consumption power. Our retail industry is rocketing via online sales channels, supermarkets, traditional markets and shops. Our import-export turnover in 2017 was **more than US\$ 425bn** with main goods of: machinery and equipment, mobile phones, petroleum, raw materials for clothing and shoe industries, electronics, plastics, automobiles, metal, chemical products, agro-aquatic-forestry products, furniture, footwear.

Cooperation Fields: All legal sectors except those prohibited by Vietnam law.

Our Solutions: Our solutions are designed to help international exporters UNDERSTAND Vietnam market, directly CONTACT Vietnamese potential buyers, ADVERTISE their company image, SAVE their marketing costs and INCREASE their export opportunity to Vietnam.

Target Customers: Our target customers are exporters and export promotion organizations.

Our commitment: We, within our scope and responsibility, will try our best to help you establish a good business relationship with the most potential partners in Vietnam at the very first time.

We look forward to your valued cooperation.

Thank you and kind regards,

Nguyen Van Tuyen (Mr.)

Director, Tien Dat Invest Co., Ltd.

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GENERAL INFORMATION OF VIETNAM



Hanoi, the capital of the Socialist Republic of Vietnam



Administrative Map of the S.R. Vietnam

Official name: The Socialist Republic of Viet Nam.

National Day: September 2 (on September 2, 1945, at Ba Dinh square, President Ho Chi Minh read the Declaration of Independence, proclaiming the birth of the Democratic Republic of Viet Nam).

Geographical location: Located in Southeast Asia, bordering People's Republic of China to the North; Laos and Cambodia to the West; and Eastern Sea to the East.

Area: 331 210 km².

Length of coast line: 3444 km.

Climate: Tropical monsoon.

Capital: Ha Noi.

Official language: Vietnamese.

Population: 95.54 million (in 2017).

Unemployment rate: 2.2% (Q1/2018)

Literacy rate: 95% (in 2013).

Currency: Viet Nam Dong (VND).

Administrative units: 63 provinces and cities.

International airports: Cat Bi (Hai Phong), Noi Bai (Ha Noi), Phu Bai (Thua Thien Hue), Da Nang (Da Nang City), Chu Lai (Quang Nam), Cam Ranh (Khanh Hoa), Phu Quoc (Kien Giang), Tan Son Nhat (Ho Chi Minh City), and Can Tho (Can Tho).

Trade volume: US\$ 425bn (Export: US\$ 214,6bn, Import: US\$ 211,4bn) in 2017

GDP (nominal): US\$ 241 billion (in 2018).

GDP Growth: 6.8% (2018)

GDP per capita (nominal): US\$ 2,553 (in 2018).

Ease of Doing Business: Rank 68/189 (2018)

Overview of FDI in Vietnam: 2,591 FDI projects (2017) with a registered capital of US\$35.8 billion from 126 countries and territories.

Free Trade Agreement (FTA): By the end of 2017, Vietnam signed 10 FTAs with EU, Japan, Korea, China, Chile, EAEU, India, AEC, Australia & New Zealand.

Another 7 FTAs including: CPTPP (TPP 11), RCEP (ASEAN+6), ASEAN-Hongkong, Vietnam-EFTA (Switzerland, Iceland, Norway, Liechtenstein) ... are under negotiation.