

Product list 2025



Superfoods category: Pure kefir starter culture



Main effect	Immune strength, digestion support
Amount	14 sachets/pouch (2.1g / pouch)
Shelf life	2 years (Room temperature)
Form	Powder
Certificate	GMP
OEM/Private label	Available
MOQ (Wholesale/OEM)	70 pouches/2,500 pouches
Ingredient (Main)	NKG-kefir powder
Introduction	Original Kefir by NIHON KEFIA allows customers to make fresh kefir yogurt at home by simply mixing it with milk or soy milk. With over 20 years of international market experience, this best-selling product in Japan is backed by clinical data from Japanese universities, ensuring its quality and effectiveness. Made from 100% natural kefir with no additives, it offers a mild, pleasant taste that's easy for kids to enjoy. This dry-storable product is convenient and ideal for those seeking a natural, additive-free supplement to support daily wellness.

Superfoods category: Calcium+ kefir starter culture



Main effect	Bone health, Immune strength, Support digestion systems
Amount	12 sachets/pouch (3.8g / pouch)
Shelf life	2 years (Room temperature)
Form	Powder
Certificate	GMP
OEM/Private label	Available
MOQ (Wholesale/OEM)	100 pouches / 2,500 pouches
Ingredient (Main)	NKG-kefir powder, Calcium, Protein peptide, reduced maltose, dextrin, tricalcium phosphate
Introduction	Bring Calcium to your daily diet! Bone health is very important for your healthy life. The mild taste of kefir yogurt can be enjoyed by those who do not like the sour taste of regular yogurt.

Superfoods category: Dietary fiber + kefir starter culture



Main effect	Immune strength, Relieves constipation
Amount	12 sachets/pouch (3g / pouch)
Shelf life	2 years (Room temperature)
Form	Powder
Certificate	GMP
OEM/Private label	Available
MOQ (Wholesale/OEM)	100 pouches / 2,500 pouches
Ingredient (Main)	Kefir powder, inulin, dietary fiber, reduced maltose syrup, isomalto-oligosaccharide, guar gum hydrolysate / calcium phosphate
Introduction	You can take both kefir probiotics and dietary fiber at the same time. For improving your immune system and supporting a healthy intestinal environment.

Superfoods category: Matcha Collagen Latte



Main use	An enjoyable matcha drink with a collagen boost
Amount	60 g / bag
Shelf life	2 years (Room temperature)
Form	Powder
Certificate	GMP
OEM/Private label	Available
MOQ (Wholesale/OEM)	50 bags/1000 Bags
Ingredient(Main)	Fish Collagen peptides, Matcha green tea powder, dextrin, stevia, calcium phosphate.
Introduction	Matcha Lattes are a great way to enjoy Japan's most famous beverage. This product uses authentic Japanese matcha and can be mixed into milk (as a latte) or water (as a tea). Aside from offering a great matcha taste, this product has an 80% collagen content so that you can get a strong beauty effect too.

Superfoods category: 80 types of concentrated enzyme paste



Main effect	Boost metabolism, digestion support
Amount	100 g / bottle
Shelf life	2 years (Room temperature)
Form	Paste
Certificate	Certificate of free sales
OEM/Private label	Available
MOQ (Wholesale/OEM)	50 bottles/ 1,000 bottles
Ingredient	80 types of plant, fruit and seaweed enzyme
Introduction	Our enzyme paste containing 80 kinds of wild grasses and fruits has been further concentrated 4 times. We produce live enzymes with a non-heating method of domestic production. 100g per bottle.

Supplement category: Natural mushroom slimming supplement



Main effect	Reduce visceral fat, weight and BMI
Amount	60 tablets / pouch
Shelf life	2 years (Room temperature)
Form	Tablet
Certificate	GMP
OEM/Private label	Available
MOQ (Wholesale/OEM)	100 pouches / 2,500 pouches
Ingredient (Main)	Enokitake-derived fatty acids(Flammulina velutipes), Kefir, Reduced maltose starch syrup, Cellulose, Calcium stearate, Silicon dioxide.
Introduction	Triple Revolution is one of the best-selling weight loss supplements in Japan. Its formula has proven effective through human clinical studies with Japan's top universities. Based on these studies Triple Revolution is officially recognized by the Japanese Government to reduce visceral fat, BMI, and body weight. Additionally, it is proven safe through tests and 5 years of sales. Thanks to its natural ingredients and patented Enoki Mushroom extract.

Supplement category: Skin whitening glutathione powder



Main effect	Beauty and Skincare through Whitening, moisturizing and protection
Amount	20 sachets/box (2g/sachet)
Shelf life	2 years (Room temperature)
Form	Powder
Sales channel	Pharmacy and online
OEM/Private label	Available
MOQ (Wholesale/OEM)	60 boxes/ 1,500 boxes
Ingredient (Main)	NKG kefir, glutathione yeast, liposomal vitamin C, fish collagen peptide, vitamin E, reduced maltose starch syrup, Dextrin, citric acid, fragrance, stevia
Introduction	As the “beauty from within” trend gains popularity, consider Pro MIX Beauty. With 5 beauty focused ingredients that support everything from improved skin condition all the way to a healthy gut. This internal beauty formula is packed into a delicious drink that will leave customers wanting more!

Product name: ProMIX ~16 types of functional probiotic and prebiotic in 1 sachet~



Main effect	Immune strength, Improve bowel movement
Amount	30 sachets/box (2g/sachet)
Shelf life	2 years (Room temperature)
Form	Powder
Sales channel	TV shopping, pharmacy and online
OEM/Private label	Available
MOQ (Wholesale/OEM)	48 boxes/ 1,000 boxes
Ingredient (Main)	NKG-kefir powder(50%) , isomaltooligosaccharide, dietary fiber, Bacillus coagulans, Oryzalose, lactobacillus bifidus, EC-12 lactobacillus, lactobacillus acidophilus, Clostridium butyricum, lactoferrin, Vitamin D
Introduction	ProMIX is the multi probiotics and prebiotics supplement with GMP certification. It has been the best seller health supplement on TV shopping since 2010. And now, ProMIX is available more than 15 countries. 1 sachet contains 12-13 billion probiotics. Customers can take 1 sachet anywhere and anytime due to sachet form. (Hotel, office, home and so on)

Online sales page: https://www.kefran.com/products/item_detail/6/

Product name: Pro MIX Light Enzyme + ~Multi-enzyme complex × Probiotics~



Main effect	Gut health
Amount	20 sachets/box (2g/sachet)
Shelf life	2 years (Room temperature)
Form	Powder
Sales channel	Pharmacy and online
OEM/Private label	Available
MOQ (Wholesale/OEM)	48 boxes/ 1,500 boxes
Ingredient (Main)	NKG kefir, vitamin A, bacillus coagulans, bifidobacterium, Lactobacillus paracasei MCC1849, vitamin D, Lactobacillus acidophilus, Clostridium butyricum TO-A, digenzyme, Indigestible dextrin(Dietary fiber), Isomalto oligosaccharide, reduced maltose starch syrup
Introduction	Pro MIX Light Enzyme + uses Digenzyme (a multi-enzyme complex), 11 probiotic bacteria strains, biogenics, prebiotics, and vitamins A and D to support the body's digestive abilities, immune system, and overall wellness. Its wide variety of nutritional elements is safe for both adults and kids alike, making this Pro MIX a total powerhouse of health support for the whole family.

Product name: Red wine habit ~Polyphenols and resveratrol supplement~



Only use grapes from Champagne and Alsace
The highest pricing area for wine.

Main effect	Anti-aging, smooth skin
Amount	62 tablets / pouch
Shelf life	2 years (Room temperature)
Form	tablet
Certificate	GMP
OEM/Private label	Available
MOQ (Wholesale/OEM)	100 pouches/ 2,000 pouches
Ingredient (Main)	Red wine polyphenol, edible vegetable oil, crystalline cellulose, yeast cell wall, guar gum, sorbitol, glycerin
Introduction	Just 2 capsules a day provide as much polyphenols as 1.5 cups of red wine. Contains not only 200mg of polyphenols but also 0.5mg of resveratrol to strongly support anti-aging care. In addition, the red wine ingredients in the formula are made using red wine from France's GRAP'SUD, which has a history of 100 years. It is a popular non-alcoholic red wine supplement that is strictly controlled from the production of grapes to the production of polyphenols.

Product name: KEFIRMIN ~Clinical herb chicory and eleutherococcus senticosus with kefir~



Online sales page: https://www.kefran.com/products/item_detail/7/

Main effect	Anti-cancer, Improve intestine environment
Amount	60 sachets/box (2.5g/sachet)
Shelf life	2 years (Room temperature)
Form	Powder
Sales channel	Online and Pharmacy
OEM/Private label	Available
MOQ (wholesale/OEM)	48 boxes/1,000 boxes
Ingredient (Main)	NKG-kefir powder, lactose, potato starch, chicory, eleutherococcus
Introduction	KEFIRMIN is the longest product for NIHON KEFIA. In 1983, we developed it with Professor Kubo at KINDAI university. KEFIRMIN contains functional herbs. (Chicory and eleutherococcus)

Product name: Mushroom habit ~ 139mg β glucan mushroom extracts from Japan~

TV で話題のきのこを配合

毎日ハツラツ! 負けないカラダに

βグルカン 139mg・シイタケ菌糸体配合

6種のきのこ成分が
手軽に摂れる!



Main effect	Anti-cancer, Immune strength
Amount	155 tablets/Pouch
Shelf life	2 years (Room temperature)
Form	Tablet
Certificate	GMP
OEM/Private label	Available
MOQ (Wholesale/OEM)	150 pouches/ 1,000 pouches
Ingredient (Main)	Reduced maltose, sterilized maitake fruiting body powder, sterilized yamabushi mushroom fruiting body powder, sterilized oyster mushroom fruiting body powder, sterilized oyster mushroom fruiting body powder, sterilized agaricus fruiting body powder, shiitake mycelium culture medium extract , vegetable oil, dextrin, crystalline cellulose
Introduction	Mushroom Habit combines six potent Japanese mushrooms, including maitake, yamabushi, oyster, agaricus, and shiitake, to deliver robust immune support with each serving. Packed with 139 mg of beta-glucan, known for its anti-cancer properties, Mushroom Habit is designed to fortify immune strength naturally. Made with sterilized mushroom powders for maximum efficacy, this best-seller in Japan offers an effective, natural way to enhance wellness through the power of traditional Japanese mushrooms.

Product name: Mushroom bottle ~ Anti fatigue, energetic life, better concentrations~



Main effect	Immune support, Cognitive Support, Increase focus & energy
Amount	60 capsules / bottle
Shelf life	2 years (Room temperature)
Form	Capsule
Certificate	GMP
OEM/Private label	Available
MOQ (Wholesale/OEM)	TBD /1,600 bottles
Ingredient	Lion's Mane Mushroom (Fruiting Body), Reishi Mushroom (Fruiting Body), dextrin (capsule), Plant-based calcium stearate (capsule)
Introduction	<p>As mushrooms have become famous for their health benefits, 2 types have risen above the rest. Lion's Mane and Reishi are famous for having a high Beta Glucan count (or the active compound in mushroom cell walls).</p> <p>This mushroom supplement has 300mg of b-glucans/serving with over 400mg of lion's mane and 360 mg of reishi (both fruiting bodies). This formulation offers a powerful boost in cognition and immune strength, all in a 100% vegan product.</p>

Product name: 2000FU Nattokinase+kefir

~ Japanese traditional ingredient "Natto"~



Main effect	Relieve high blood pressure, anti-stroke
Amount	30 capsules / box
Shelf life	2 years (Room temperature)
Form	Capsule
Sales channel	Online and Pharmacy
OEM/Private label	Available
OEM (Wholesale/OEM)	120 boxes/ 1,700 boxes
Ingredient (Main)	kefir powder, bacillus natto culture extract , maltodextrin, dextrin/HPMC, modified starch, trehalose, microcrystalline cellulose, calcium stearate, silicon dioxide
Introduction	It is designed to support healthy blood flow. Its main ingredient, Nattokinase, has been observed to help improve blood flow, support the dissolving of blood clots and reduce blood pressures. Nattokinase and Kefir is a researched, patented, and effective combination for supporting healthy blood flow.

Product name: 2700 FU Nattokinase+kefir

~ Japanese traditional ingredient "Natto"~



Main effect	Relieve high blood pressure, anti-stroke
Amount	90 tablets / box
Shelf life	2 years (Room temperature)
Form	tablet
Sales channel	Pharmacy
OEM/Private label	Available
OEM (Wholesale/OEM)	36 boxes/ 1,000 boxes
Ingredient (Main)	kefir powder, fermented soybean extract natto, maltitol, maltose, fats and oils in powder form, red wine extract in powder form (contains resveratrol (grape powder)), lactobacillus Bacillus coagulans, bean extract, microcrystalline cellulose, vitamin B6, quercetin, folic acid, vitamin B12
Introduction	It is designed to support healthy blood flow. Its main ingredient, Nattokinase, has been observed to help improve blood flow, support the dissolving of blood clots and reduce blood pressures. Nattokinase and Kefir is a researched, patented, and effective combination for supporting healthy blood flow.

Product name: 2000 FU Natto bottle ~Japanese traditional ingredient “Natto” ~



Main effect	Anti fatigue × Better concentrations
Amount	60 capsules / bottle
Shelf life	2 years (Room temperature)
Form	Capsule
Certificate	GMP
OEM/Private label	Available
MOQ (Wholesale/OEM)	TBD
Ingredient	kefir powder, bacillus natto culture extract , maltodextrin, dextrin/HPMC, modified starch, trehalose, microcrystalline cellulose, calcium stearate, silicon dioxide
Introduction	<p>We, NIHON KEFIA Co.,Ltd have been producing nattokinase supplement for more than 20 years. Below effects are guaranteed by wide range of research.</p> <ol style="list-style-type: none"> 1) preventing blood clots 2) lowering blood pressure 3) improving blood flow 4) preventing the production of endotoxin (NKG kefir) 5) Improving the intestinal tract (NKG kefir).

Product name: Brain care ~ Dementia and alzheimer 's prevention ~



Main effect	Dementia and alzheimer 's prevention
Amount	90 tablets/box
Shelf life	2 years (Room temperature)
Form	Tablet
Certificate	GMP
OEM/Private label	Available
MOQ (Wholesale/OEM)	30 boxes / 1,500 boxes
Ingredient (Main)	Kefir, Ferulic acid, L-Tryptophan, Cacao extract powder, Soy lecithin, Vitamin B2, Vitamin B6, Vitamin B12, Vitamin D3, Folic acid, Reduced maltose, Maltose, Crystalline cellulose, Calcium stearate, Hydroxypropyl Cellulose
Introduction	Memory Care is a dedicated supplement aimed at preventing dementia and Alzheimer's disease. Each daily dosage of three tablets provides ferulic acid, a powerful ingredient known for its neuroprotective properties. With over 20 years of success in Japan, where the population faces the challenges of a super-aging society, Memory Care has become an essential product for those seeking to maintain cognitive function and memory health. Supported by human clinical data, this supplement offers peace of mind to consumers looking to safeguard their mental well-being. Trust Memory Care for a proactive approach to cognitive health in your daily routine.

Product name: Immune Eye ~ Immune strength × Eye protection~

ダブルの機能で健康をサポート

NKG
ニゲツファイン

機能性関与成分
マリゴールド由来
ルテイン
ゼアキサンチン

機能性関与成分
にがり酢由来
酢酸菌GK-1

健康な人の
免疫機能の
維持に役立つ

紫外線などの
光刺激から
眼を守る

30日分
一日摂取目安量 1日1粒

機能性表示食品
届出番号J767

【届出表示】本品には酢酸菌 GK-1 (*G. hansenii* GK-1)、ルテイン・ゼアキサンチンが含まれます。酢酸菌GK-1 はpDC(プラズマサイトイド樹状細胞)に働きかけ、健康な人の免疫機能の維持に役立つ機能が、ルテイン・ゼアキサンチンには紫外線やブルーライト光などの光刺激から眼を守り、ぼやけ・かすみを和らげくっきり見る力(コントラスト感度)を改善する機能が報告されています。

本品は、事業者の責任において特定の保健の目的が期待できる旨を表示するものとして、消費者庁長官に届出されたものです。ただし、特定保健用食品と異なり、消費者庁長官による個別審査を受けたものではありません。

Main effect	Immune strength × Eye protection
Amount	30 capsules / pouch
Shelf life	2 years (Room temperature)
Form	Soft capsule
Certificate	GMP
OEM/Private label	Available
MOQ (Wholesale/OEM)	100 pouches /2,000 pouches
Ingredient	Lutein, zeaxanthin, acetic acid bacteria, safflower oil, Glycerin Esters of Fatty Acids
Introduction	Immune Eye is a revolutionary supplement designed to support both immune strength and eye health in one convenient capsule. Each daily dose delivers powerful ingredients: lutein and zeaxanthin, which protect your eyes from harmful blue light and sun radiation, combined with acetic acid bacteria to enhance immune function. Backed by robust human clinical data, Immune Eye effectively combines these two essential health benefits into a single product. With just one capsule per day, you can easily nourish your body and safeguard your vision, making Immune Eye an essential addition to your daily wellness routine.

Product name: Garlic (S-Allyl-L-cysteine) revolution ~ Revitalize Your Mind and Body ~

もっと元気に、もっと健康に。



- 日常生活における一時的な身体的疲労感を軽減
- 注意力や思考力などを使う作業による一時的な精神的疲労感を軽減

S-アリルシステイン
機能性表示食品

にんにく革命疲労感



1日 2粒
60粒入り / 30日分

届出番号: 1887
【届出表示】

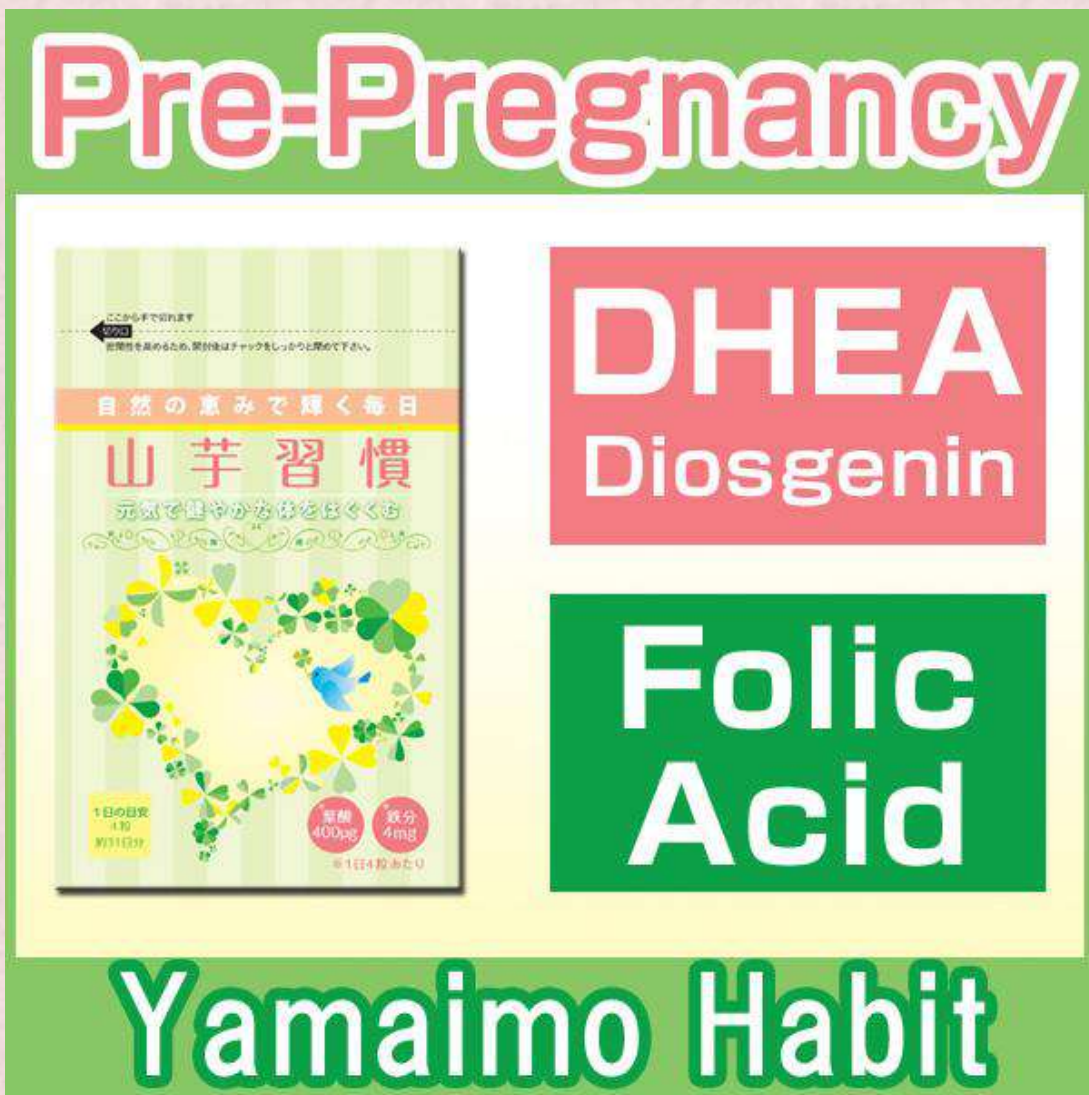
本品には、S-アリルシステイン(SAC)が含まれています。S-アリルシステイン(SAC)は、注意力や思考力などを使う作業による一時的な精神的疲労感を軽減する機能が報告されています。また、日常生活における一時的な身体的疲労感を軽減する機能が報告されています。

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Main effect	Anti fatigue × Better concentrations
Amount	60 tablets / pouch
Shelf life	2 years (Room temperature)
Form	Tablet
Certificate	GMP
OEM/Private label	Available
MOQ (Wholesale/OEM)	100 pouches / 4,200 pouches
Ingredient	Garlic, Oyster extract powder, Ginseng extract powder Soft-shelled turtle powder, Vitamin B1, Vitamin B2 Vitamin B6, Vitamin B12, Niacin, Pantothenic acid, Folic acid, Excipients
Introduction	Garlic Revolution is a powerful supplement designed to combat fatigue and enhance concentration. Each daily dose of two tablets delivers S-Allyl-L-cysteine, a potent form of garlic known for its ability to relieve mental and physical fatigue. Backed by human clinical data, Garlic Revolution effectively supports your energy levels and cognitive function, helping you stay sharp and focused throughout the day. Incorporate Garlic Revolution into your daily routine and experience the revitalizing benefits of this natural powerhouse, promoting a healthier, more productive lifestyle.

Product name: Yamaimo habit ~ For pregnancy and healthy baby ~



Main effect	Pregnancy, healthy baby, anti-aging
Amount	124 tablets / pouch
Shelf life	2 years (Room temperature)
Form	tablet
Certificate	GMP
OEM/Private label	Available
MOQ (Wholesale/OEM)	100 pouches / 1,000 pouches
Ingredient (Main)	Yamaimo powder, maltose, milk calcium, kefir powder, Togedokoro powder / L-cystine, heme iron, crystalline cellulose, sucrose fatty acid ester, stabilizer (guar gum), folic acid
Introduction	<p>DHEA is said to be necessary to maintain the strength and beauty of growing. Diosgenin contained in yamaimo has the same function as DHEA. It is said that the only way to increase DHEA is to exercise or eat yamaimo.</p> <p>In addition, it contains "folic acid" and "heme iron" that support pregnancy, and "lactic acid bacteria" and "yeast" for proper absorption. A supplement that condenses sulfur-containing amino acids equivalent to 400g of yamaimo into 4 tablets. Four tablets contain the recommended amount of folic acid.</p>

Product name: Enzyme and kefir ~ 3 trillion lactobacillus and 85 types plant enzyme~



Main effect	Digestion support and immune strength
Amount	186 tablets / pouch
Shelf life	2 years (Room temperature)
Form	tablet
Certificate	GMP
OEM/Private label	Available
MOQ (Wholesale/OEM)	100 pouches / 1,000 pouches
Ingredient (Main)	NKG kefir, Lactoferrin, Vitamin D3, Lactobacillus faecalis, Fermented plants powder, Fermented grain extract powder, Crystalline cellulose, Maltitol, Maltose, Powdered oil
Introduction	This product has 3 trillion lactobacillus and 85 types of plant enzymes. They improve our digestion system and immunity. In addition, "Enzyme and kefir" is a chewable type. So customers can take tablet anytime anywhere without water. Long seller product in Japanese market since 2010.