

# 1. Katayama Clothing / KuFie's – Introduction

Katayama Clothing Company, founded in 1927, is a long-established manufacturer of school uniforms in Japan, handling the entire process from production, wholesale to retail. The company's own brand, [KuFie's], focuses on the exquisite sewing and comfort of Japanese-made garments, and its strengths include high quality, long-term durability and a wide range of sizes.

Based on its track record of delivering to more than 100 schools in Japan, the company exhibited at Japan Expo Paris 2025 with a view to overseas expansion. In the future, we plan to expand “Japanese school uniform culture” to the world through collaboration with overseas partners.

In addition, we have received orders from many cosplayers for our EC sales in Japan. For those seeking more authentic and higher quality costumes, our products are a differentiating factor.

## Company profile

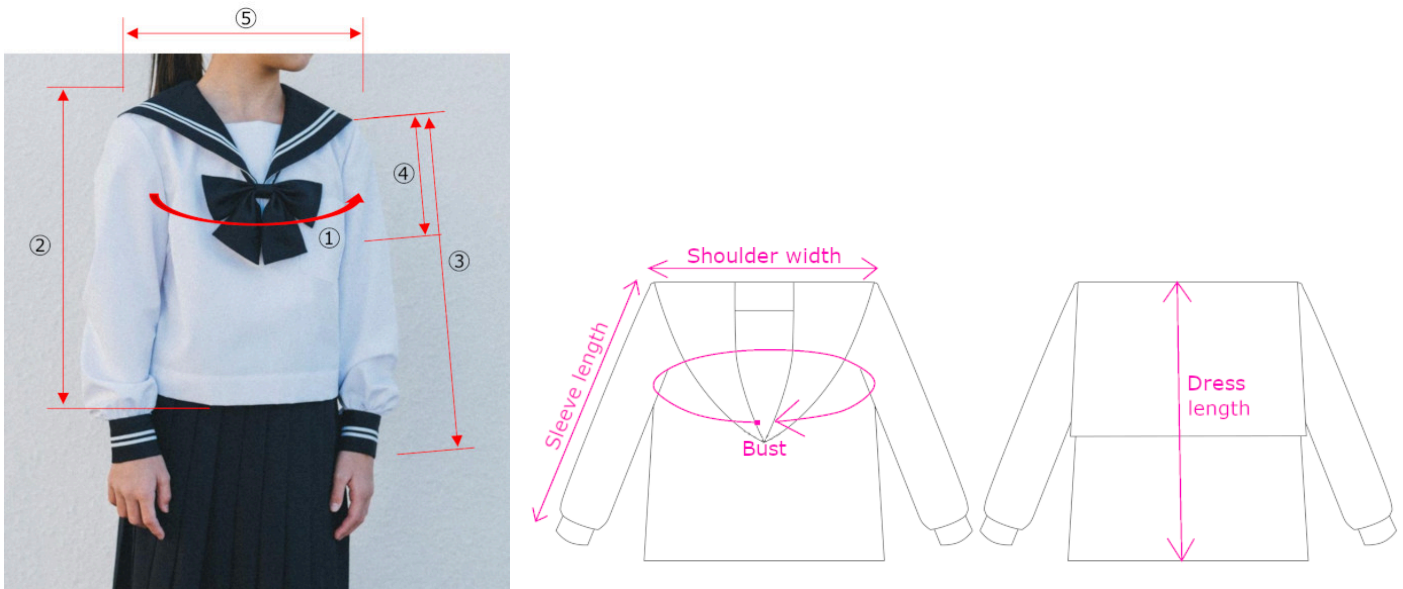
	Japanese	English
Company name	片山衣料株式会社	Katayama Clothing Co., Ltd.
Brand name	KuFie's (クーフィーズ)	KuFie's
Foundation	1927年4月10日	April 10, 1927
Head office location	日本国静岡県静岡市 清水区入江南 15 番 28 号	15-28 Irie Minami-cho, Shimizu-ku, Shizuoka City, Shizuoka Prefecture, Japan
Corporation number in Japan	9080001007846	-
Core business	日本国内の学校制服製造・卸・小売、 EC サイト運営	School uniforms manufacturing, wholesale, retail & e-commerce (in Japan)
Introduction results	累計 100 校以上に納入実績	Supplied to 100+ schools cumulatively

## 2. Product Introduction

### 2.1 Main Categories

- Japanese Sailor Uniform (Girls) / Also available Tall and Wide size
- Pleated Skirts suitable for sailor uniforms
- Unisex Kids Sailor Uniform with optional pants or skirt
- For School Uniform Accessories (scarves, ties, bags)

## 2.2 Tops Size



### Girls Japanese Sailor Uniform Tops: 145A – 180K (JP sizing)

Size (stature(cm) + the width of a garment)	1) Bust	2) Dress length	3) Length of long sleeves	4) Length of short sleeves	5) Shoulder width
145A	90	45	54	17.5	37
150A	93	47	55	18	38
155A	96	48	56	18.5	39
160A	99	49	57	19	40
165A	102	50	58	20	41
170A	105	51	59	21	42
175A	108	52	60	22.5	42
170B	113	51	59	22.5	43
175B	116	52	60	23.5	44
180B	120	54	62	24.5	45
185B	125	55	63	24.5	46
170E	130	56	62	25	49
180E	135	57	64	25.5	51
170K	140	58	65	25	53
180K	145	59	67	25.5	55

Finished garment dimensions (cm)

\*There may be slight variations depending on the product.

3-6 July 2025 at the JapanExpoParis exhibition.



Commemorative photo with a French customer who purchased one of our sailor uniforms.

We were honoured that you liked it so much.



Through the exhibition, we learnt a lot and got a solid response. As a manufacturer and wholesaler, our main business has always been manufacturing and wholesale, so it was a great benefit for us to be able to experience the flow of “showing, listening and selling on the spot” on the spot.

In the course of trying on the garments, we were also able to confirm that the size range we had assumed based on Japan was somewhat different in Europe. The realisation that each country has a different physique and dressing culture directly leads to a review of size design for future overseas expansion.

Furthermore, not only the promoters this time, but also promoters from other companies we met at the event expressed a high level of interest, saying that they had never seen authentic Japanese uniforms before. This voice indicates that the challenge of this item is unprecedented and attracts a high level of attention locally as well.

Above all, our greatest achievement was the many concrete responses we received from visitors, who said they had been looking for this kind of uniform and would definitely like to purchase it. We were able to confirm on site that there is a solid demand in the European market.

Based on this experience and data, we will further accelerate the expansion of size variations and the development of sales channels, and deliver “Japanese quality” to school uniform fans around the world. Please look forward to our future development.

